

Guidance note K – Examples of additional indicators

This guidance note presents some examples of additional indicators:

- Baseline indicators (objective and context related)
- Output indicators
- Result indicators
- Impact indicators

1. BASELINE INDICATORS

1. Baseline indicators objective related

AXIS	Indicator	Measurement
Horizontal		
AXIS 1, Improving the competitiveness of the agricultural and forestry sector	Training and education in agriculture	General level of education of farm holders-managers Training related to environment protection
	Income level of the farming population	of which - family farm income - income of non-family workforce on holdings - relating to pluriactivity of part-time farmers or to gainful activities on holdings other than the production of basic agricultural/forestry products
	Competitiveness of agricultural products	Export of agricultural products / overall agricultural production (Domestic consumption of agricultural products - import of agricultural products) / domestic agricultural production
	Labour productivity in food industry by sector	GVA / FTE by sub sector of the food industry
	Quality production	Value of agricultural production under recognized quality label/standard
	Animal health and welfare	Trend in spread of contagious diseases during handling and transport of animals for slaughter Awareness of hygiene and proportion of slaughterhouses having implemented relevant EU guidelines
AXIS 2, Improving the environment and the countryside through land management	Alternative farming	Organic farming and other low-input farming systems such as integrated plant-protection
	Biodiversity:	Population of butterflies Plant species diversity
	Maintaining forest resources	Trend in structure / quality parameters (description) Average annual net carbon storage 2000-2012
	Ecological functions of forests	Trend in protection vulnerable non commercial species/ varieties Number of outbreaks over time
AXIS 3, Improving the quality of life in rural areas and encouraging the diversification of economic activity	GVA in services linked to agriculture	share of GVA linked to agriculture in total GVA of the services sector
	Tourism in rural area	Number of overnights stays Tourist numbers Distance travelled by tourists
	Types of tourism infrastructure in rural areas	Number of establishments broken down according to their type (hotel, bed & breakfast, guesthouse, camping, etc)

2. Baseline indicators context related

AXIS	Indicator	Measurement
Horizontal	Designation of rural areas	Designation of rural areas with a methodology more appropriate to the MS than the OECD one
AXIS 1, Improving the competitiveness of the agricultural and forestry sector		
AXIS 2, Improving the environment and the countryside through land management	Areas of extensive agriculture	% UAA of non-irrigated permanent crops
	Water quality: use of pesticides and fertilizers	yearly volume of the usage of pesticides/fertilizers/ chemical fertilizers
AXIS 3, Improving the quality of life in rural areas and encouraging the diversification of economic activity		

2. OUTPUT INDICATORS

Measure	Indicator
Vocational training and information actions (art. 20 (a) (i))	Number of trainings organised for a specific topic
Restoring agricultural production potential damaged by natural disasters and introducing appropriate prevention actions (art. 20 (b))	Number of damaged agricultural ha recovered
Supporting producer groups for information and promotion activities for products under food quality schemes (art. 20 (c))	Number of companies/people participating in the activities
Supporting setting up of producer groups (art. 20 (d) (ii))	Number of members per producer group
Diversification into non-agricultural activities (art. 52 (a) (i))	Number of supported business plans for diversification into non-agricultural actions
Support for the creation and development of micro-enterprises with a view to promoting entrepreneurship and developing the economic fabric (art. 52 (a) (ii))	Number of newly set up micro enterprises set up by women/young people
Encouragement of tourism activities (art. 52 (a) (iii))	Number of tourism activities supported involving an increased use of ICT
Implementing local development strategies as referred to in art. 62(1)(a)	Number of members of the LAGs

3. RESULT INDICATORS

Measure	Indicator
AXIS 1, Improving the competitiveness of the agricultural and forestry sector	Number of farms that starts or enlarges non-agricultural diversification activities Net margin of farm/forest holdings Number of farmers meeting EC standards
AXIS 2, Improving the environment and the countryside through land management	Energy consumption/waste production by type of sector Area used for organic farming
AXIS 3, Improving the quality of life in rural areas and encouraging the diversification of economic activity	Number of female members of the farm household that started or enlarged a non agricultural activity Number of young members of the farm household that started or enlarged a non agricultural activity

4. IMPACT INDICATORS

- Hierarchy of indicators to measure different aspects of competitiveness
- Total Factor Productivity
- Food quality schemes
- Increase in share of agricultural production under recognised quality label/standard
- Maintaining UAA in LFA
- Diversification
- Farm household revenue originating from non-agricultural activities
- Farm income maintained or improved from pluriactivity
- Agricultural labour units reallocated to non agricultural activities
- Share of farm-household labour devoted to non-agricultural activities
- Increase in employment in non-agricultural activities
- Income level of the non-farming population maintained or improved, of which
 - relating to tourism
 - relating to local crafts/products
- Village renewal and development
- Survey on happiness to live in the commune or village
- Share of rural population enjoying access to amenity land / nature or conserved rural heritage/sites thanks to assisted actions